



# 2012 Tour Criteria

1. The Northwoods Art Tour was established as an educational, interactive event taking place primarily at artists' studios. For the purpose of the application there are 3 membership categories as defined below:

- Individual Artists: an individual selling from their home or private studio during the tour. Individual artists may not sell work by artists other than themselves during the tour.
- Artist-owned Gallery: A gallery owned by the artist/applicant that also represents/sells work of other artists.
- Guest Artist applicant: An artist who wishes to sell and demonstrate at an existing tour member's location.

2. Participation in both the summer and fall tours is not mandatory, but encouraged. Preference will be given to applicants committing to both the summer and fall weekends. The fee is the same whether you participate in one or both. EVERY participant is required to be open and present for the entire 3 days of each tour they participate in, and have demonstrations going each day.

3. Northern Wisconsin full-time residency is our preference, and artists meeting this criteria will be considered first for inclusion in the tour. Part-time residents may be considered on a yearly basis and are welcome to apply.

4. The boundaries of the tour will remain as the present map defines and we will evaluate any new applicants based upon geographic location. See the 2011 tour brochure or website for map details.

5. All participants are required to have liability insurance during the tour, which is available through one's household/business insurance policy as a rider if not presently covered.

6. Every participant must display the official Northwoods Art Tour banner at their studio. If necessary, also place banners at highway or road intersections for ease in finding your site. Banners are available for purchase from the general coordinator.

7. New members are accepted on a space available basis. All applications are reviewed and voted on during the fall membership meeting. Applicants will receive notification by November 1st, 2011 for the 2012 tour. Accepted applicants must pay their membership fee within 30 days of acceptance to secure their spot on the 2012 tour. Some applicants may be put on a waiting list and accepted over the winter if space becomes available.

8. All members of the Northwoods Art Tour are expected to meet deadlines, volunteer for jobs and distribute brochures. More detailed information will be provided to accepted applicants.

**For further information contact John or Barbara McFarland at 715-543-2975 or by email: [trowberry@aol.com](mailto:trowberry@aol.com)**

## **DEADLINES & FEES AT-A-GLANCE**

- **New Member Application Deadline: October 8, 2011**
- **Non-refundable Jury Fee: \$20 payable by check to Northwoods Art Tour with application**
- **2012 Tour Fee due 30 days upon acceptance: \$250 individual artist, \$350 artist owned gallery, \$160 guest artist (current 2011 rates — subject to change for 2012.)**
- **Notification of acceptance: by November 1, 2011**
- **2012 tour dates: July 27-28-29, 2012 and October 5-6-7, 2012**



## 2012 New Member Application

Name: \_\_\_\_\_

Studio/Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: (home) \_\_\_\_\_ (cell) \_\_\_\_\_

e-mail: Website: \_\_\_\_\_

Are you applying as a:

■ Individual Artist ■ Artist-owned Gallery ■ Guest Artist (where?) \_\_\_\_\_

Are you applying for:

■ summer tour only ■ fall tour only ■ both tours

What media do you work in? \_\_\_\_\_

Please supply on a separate sheet the following:

- Brief artist statement and bio.
- Describe your studio and exhibit space and what you will be demonstrating.

How many people can observe at one time? \_\_\_\_\_

What capacity is your parking area? \_\_\_\_\_

Can your studio and parking accommodate a tour bus full of people? \_\_\_\_\_

Do you have liability insurance for the tour? \_\_\_\_\_

- Include 5-10 printed photos of your work and 2-3 photos (interior & exterior) of your studio/workspace with this application.
- Include a self-addressed stamped envelope if you want your photos returned.
- Mail the completed application, photos and \$20 jury fee to:  
John and Barbara McFarland  
696 Adler Lane  
Manitowish Waters, WI 54545

**Completed application must be received by October 8, 2011.**